

## JON WILLIAMS

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### **PROFESSIONAL EXPERIENCE**

#### **Associate Producer / Videographer / Graphic Designer**

Clarity Creative, Las Vegas, NV / Anaheim, CA (2011)

**Intel** – Freelance Produced interview segments with key Intel partners and music video for Asian Pacific Sales and Marketing Group for Intel’s International Sales and Marketing Conference 2011 (3,200 attendees). Shot interview with musician **will.i.am** and designed logo and costumes for “Year of the Hero” theme. Designed various video graphics and the logo used on giveaway item of 650 super-hero capes.

#### **Assistant Photographer / Videographer / Sound Operator**

Todd Plitt Photography, New York, NY (2010 – Present)

Freelance assistant to USA Today Photographer, Todd Plitt, operating, maintaining and troubleshooting photography and lighting equipment. Perform set-up and operation of digital recording equipment for one-on-one interview videos for use on USA Today website.

#### **Associate Producer / Writer / Performer**

Next New Networks, New York, NY (2008 – Present)

Freelance as writer, producer and performer to create content for YouTube channels “Key of Awesome” and “Barely Political” for over 1.2 million subscribers.

#### **Associate Producer / Assistant Director / Graphic Designer**

Clarity Creative, San Diego, CA (2010)

Qualcomm – Associate Produced introductory videos for Qualcomm UPLINQ Convention 2010 in San Francisco. Assistant Directed, Produced, and cast actors for project as well as designed and executed production of props and signage.

#### **Associate Producer**

Clarity Creative, Berlin, Germany (2010)

Intel – Music video for internal promotions. Produced, coordinated crew and cast project in Europe as well as Assistant Directed.

#### **Associate Design Director / Photographer / Copywriter**

Bloomingdale’s, New York, NY (2000-2009)

Produced, designed and managed a wide range of Home Fashion design projects including product development, package design, marketing / sales presentations and photography used for publicity, in-store and on Bloomingdales.com as a full-time executive.

- ★ Managed and supervised two Assistant Designers and all Student Interns for the Home Studio.
- ★ Designed and developed the entire “Only@Bloomingdale’s” candy packaging for Holiday Trim Area for 2007.
- ★ Photographed, designed, and supervised printing for Press Preview and Bridal Registry booklets – Received “Who Made It Happen” Award and Quarterly Recognition Award.
- ★ Spearheaded the computerized cataloging system to organize all Home Studio Projects and fonts resulting in better time management.
- ★ Executed all photography needed for product label designs.
- ★ Prepared files for output to printer’s facilities.
- ★ Maintained studio camera equipment and computers and evaluated and recommended new hardware, software and photography equipment.

**Writer / Producer / Performer**

*Giant Tuesday Night Of Amazing Inventions And Also There Is A Game*, New York, NY (2000 – 2008)

Performed, wrote and produced live weekly comedy variety sketch show which ran for eight years and was consistently Time Out New York's pick of the week. Responsible for writing monologues and sketches as well as creating props, sound effects and executing lighting and sound cues.

**Producer / Director / Editor**

MicroDonkeyBots Productions, New York, NY (2007)

Produced short films for use on cable network and television pilot. *The Bengal Tiger: Twilight Huntress* was featured as a "Choice Cuts" video on the landing page of dotcomedy.com.

**Photographer / Production Assistant**

Creative Network Studios, Charlotte, NC (1990 – 1992)

Product photographer and production assistant for television commercials and television pilots. Responsible for photographing products for print advertising and catalogs, as well as shooting publicity stills and assisting on productions.

**EDUCATIONAL BACKGROUND**

APPALACHIAN STATE UNIVERSITY, Boone, NC

**Bachelor of Science Degree in Communications**

- Concentration, Broadcasting
- Minor, Art and Photography
- Awarded Cratis Williams Scholarship from Department of Theater
- Awarded Gold Key for Scholastics Art Competition
- Honorary member of ΑΨΩ
- Co-Host of morning radio show with Johnny Armageddon, WASU

**TECHNICAL SKILLS**

Adobe Photoshop / Illustrator / InDesign / AfterEffects / Quark Xpress / DVD Studio Pro / FinalCut Pro / ProTools / RAW Conversions / Microsoft Word / PowerPoint / Excel / Entourage / Mac OS X

**REFERENCES**

Excellent references available upon request.